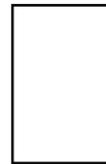


Royal Music
West Hills Plaza
864 Route 37 West
Toms River, NJ 08755
732-240-2332
www.royalmusic.com



This month ... win a FREE Roland Atelier Organ.
It could be you !!!

**Fall Music Lessons Begin
September 10, 2012**

Call 732-240-2332 or drop by
our studio for details and to
register for class

**Organ Fest ...
Come Shine In The Spotlight**
In early September Royal Music is
hosting a local Organ Fest Competition.
Competitors will compete in two
categories: Hobbyist and Advanced Hobbyist.
To attend Organ Fest as either an
audience member or a competitor or for more
information call 732-240-2332.

**"Music expresses that
which cannot be said
and on which it is
impossible to be silent."**

- Victor Hugo

**"If music be the food of
love, play on!"**

- William Shakespeare

The Jersey Shore Chapter of L.I.F.E. is sponsoring a bus trip to
Hunterdon Hills Playhouse on Wednesday December 19, 2012

A Playhouse Christmas 2012

A Festive Musical Revue for the Holidays

An ensemble cast of multitalented performers celebrate Christmas in
an original holiday song and dance fest featuring traditional carols,



classic and contemporary Yuletide
compositions, humorous skits, and
spectacular dance numbers, all
backed by a live onstage orchestra.
This show sells out faster than any
other show on our schedule, so
don't delay--book it today

**Tickets: \$85 Per Person
Price Includes:
Full Course Meal, Desserts,**

**Show, Tips & Taxes, Bus
Bus Departs: 9:00 am @ Royal Music**

**Menu: Yankee Pot Roast - Catch of the Day - Chicken Parmesan
- Fried Shrimp and Scallops - Roast Turkey w/Stuffing**

SEATING EXTREMELY LIMITED ... FIRST COME FIRST SERVED

Royal Music Centers
Founded 1993



August 2012
Vol. 20 Num. 4

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Royal Page

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ROLAND WEEK AUGUST 20th - 24th All Music Lovers Invited

On August 20th Royal Music will kick off
Roland Week. This is a week of extra classes,
mini concerts, workshop and full concerts
brought to you in partnership with Royal Music,
Roland & Rodgers. There
hasn't been an event like
this in New Jersey in a
very long time.

Royal Music, the
Jersey Shore's Favorite
Music Store, is well
known for its after sale
service helping you truly
learn to use the functions
of your instrument.
Roland Corp. is known
for being the largest manufacturer of electronic
instruments in the world. Roland builds organs,
digital pianos, keyboards and a host of other
innovative musical gear in factories all over the

world including Oregon in the USA, Japan, Italy
as well as many other countries.

Thanks to the generosity of
Roland, experts are flying
in from around the
country to teach you to
get more from your
hobby of making music.
You do not have to own a
Roland instrument to
attend, you just need a
genuine love for music.

**ONE LUCKY PERSON
WILL WIN A FREE
ROLAND ATELIER
ORGAN**

*No purchase necessary
See inside for details*

Thanks to the generosity
of Royal Music one lucky
person will receive **the
ultimate door prize ... A FREE ROLAND
ATELIER ORGAN !!!**

**Live In Concert During Roland
Week ... International Concert
Artist—Rosemary Bailey**

Rosemary Bailey began
playing the piano at the age of five,
performing strictly classical music.
She soon diversified and incorporated
jazz and traditional popular styles in
her repertoire. By the time she was
nine years old, Rosemary had begun
touring throughout the United States .
Concurrently, she maintained a
weekly radio show, *The Rosemary
Bailey Show*, broadcast from
Chicago.

Rosemary has performed

with many name artists
including Victor Borge and Pete
Nero as well as the Duke
Ellington Orchestra. She was
also featured soloist with the
Chicago Symphony under the
direction of Dr. Leon Stein. At
home on electronic as well as
pipe organs, her concert
schedule has taken her to such
countries as Japan, South
Africa, Canada, Italy, Spain, England,
Holland, Denmark, Portugal,
Germany and Australia.

Rosemary's unique
arrangements involve the marriage of



her classical and popular
music background. Perfect
pitch enables her to
effortlessly field requests
from the audience and adds
spontaneity to all her
programs. Rosemary has
developed a following of
musical devotees wherever
she performs and her
numerous recordings are
sought after by young and old alike.
www.rosemarybaileymusic.com

Royal Music's Roland Week August 20th – August 24th

Saturday August 18th 11:00 am Roland Class

This is our regularly scheduled Roland class. This class is for all owners of Roland Atelier Organs. Class is held each month on the 1st and 3rd Saturday of the month at 11:00 am

Monday August 20th 11:30 am History of Roland Models (Which model is that?)

Since its founding in 1972 Roland has grown to become the largest manufacturer of electronic musical instruments in the world.

This class will show you where the various models of Roland Atelier organ fit both into a timeline and where they fit into the product line. Learn which organ was top of the line in years gone by.

Monday August 20th 2:00 pm Mini Concert / Meet & Greet ... Sam Eberwein

Meet the newly appointed Roland Representative for the entire East Coast. Sam is your liaison to the factory. Please join us for an introductory meeting where Sam will share his musical background and play a few of your favorite songs.

Monday August 20th 3:30 pm Making Good Registrations

Getting good sounds to go with different styles of music has challenged musicians for quite some time. Sam Eberwein, our new Roland Rep has been playing organs since his youth. In this workshop he will share some of his tricks for finding a good sound.

Tuesday August 21st 11:00 am Roland Basics

To truly understand how to use the various functions of your Roland organ it is important that you get a familiarity with the basics of your instrument. This class will offer the foundation on which you can learn all the important parts of your organ.

Tuesday August 21st 2:00 pm Sound Like A Pro ... Spiffy Arrangements

For this workshop bring in your favorite song and Rosemary Bailey will help you dress it up with fill-ins, embellishments and many other goodies that the pros use to sound spectacular.

Tuesday August 21st 4:00 pm Drawbar Magic

Classic organs had drawbars as early as the 1930's. In this session you will learn how to get some of the great vintage organ sounds by using drawbars. Taught by Rosemary Bailey this class is a must for anyone with drawbars.

Tuesday August 21st 6:30 pm Rosemary Bailey – In Concert

*International Concert Artist entertains us. Come see why she is known as The First Lady Of The Organ.
Limited Seating RSVP Required*

Wednesday August 22nd 10:00 am Breakfast with Rosemary Bailey

Join us for bagels, doughnuts, coffee, juice served with dose of great music. Rosemary Bailey will be available to answer questions, play a few songs and autograph copies of her latest CD's.

Wednesday August 22nd 11:30 am What to look for when upgrading an organ?

This seminar taught by Jeff Mazza, owner of Royal Music, will highlight important factors to consider when considering upgrading your instrument. The average home hobbyist will upgrade their organ every 3 – 5 years. This is a class to teach you what to look for to suit your needs.

This is an educational seminar, not a sales pitch. You will understand more about organs by attending this class. If there is a chance you might upgrade in the future this class will prove to be quite valuable.

All The classes, workshops and concert are free of charge.

Seating is offered on a first come first served basis.

**RSVP to guarantee your seat.
732-240-2332**

Wednesday August 22nd 1:00 pm Using the disk drive (or memory stick)

If your instrument is equipped with a floppy disk drive (or a USB memory stick) it is important for you to learn all the things it can do to improve your sound. Join us to learn more.

Wednesday August 22nd 3:00 pm Atelier Touch Screen Shortcuts

Navigating with a touch screen organ can be much more satisfying and easier than on a smaller screen model. In this workshop you will learn some of the secret (and unpublished) short cut. You will learn how they work and when to use them.

Wednesday August 22nd 6:30 pm Jeff Mazza – In Concert

Royal Music Founder Jeff Mazza entertains with a variety of songs.

Thursday August 23rd 11:00 am Entry Level Atelier Options

All manufacturers make many models of instruments. It is a special treat when you can learn about the entry level models from someone with the experience of Rick Morales, National Sales Manager for the entire Atelier Division. Rick will show off the current entry level models as well as discuss previous entry level models. Between the new models and some nearly new trades there is an Atelier Organ for every budget.

Thursday August 23rd 2:00 pm

MEET THE ROLAND BK-7M

Known as "The Magic Box" this attachment can hook up to any organ and add over 1000 sounds and 500 accompaniments to your current organ. It is like getting a new organ with having to trade in your current organ.

Thursday August 23rd 3:30 pm Atelier Festival Judging Secrets

Two years ago Royal Music hosted the local competition for the Roland Atelier Festival. Two customers won all expense paid trips to the Semi Finals in Orlando. Last year two customers went to Las Vegas to the finals. If you are considering joining this year's festival come to this session to find out what the judges are looking for. You may win a trip to Oregon.

Thursday August 23rd 5:00 pm Using VIMA & Playing with CD's

Playing along with your favorite CD's and using VIMA can make you a better musician. This workshop will show you how technology can make you sound better.

Friday August 24th 11:00 am Students helping students Roland style

This is your opportunity to help each other out. Some students will come to give help. Some will come because they need help. You learn a lot when you try to teach something.

Friday August 24th 12:00 pm Open House Party – Atelier Giveaway

Join us for a pot luck party. Meet other music lovers and join us for the drawing for the Ultimate Door Prize. A Roland Atelier Organ!